



For Her  
*Future*

LET'S MAKE HER FUTURE GROOVY

6TH ANNUAL GALA



## 6TH ANNUAL GALA

*Dear Friend,*

With great pleasure, we invite you to a very special and far-out evening: The 6th Annual For Her Future Gala, "Let's Make Her Future Groovy." Hosted at The Witte Museum Dawson Family Hall, on Friday, October 6, 2023, at 6:00pm, join us to benefit For Her.

All proceeds from the gala will help build equity for women by providing a network of support and responsive resources that promote self-sufficiency and holistic well-being.

At last year's gala, San Antonio's First Lady, Erika Prosper Nirenberg, highlighted the inequities faced by San Antonio women, pointing out that women in our city have a higher rate of rape and murder by male partners, lower rates of college completion, wider earning gaps, and lower earning levels than women in any other major Texas city. She emphasized the importance of focusing our attention and raising our voices to transform the future for women in our community.

Our services include professional counseling, peer support, economic empowerment workshops, and one-on-one advocacy. Designed to improve mental health, increase social and community support, and promote economic stability, our programs improve the quality of life for women, while impacting entire families and communities.

A prime example of success can be seen in Stephanie's story. After transitioning into a sober living home, Stephanie dreamed of going back to school, having her own place, getting a steady job in a nonprofit instead of temporary work, and eventually becoming a substance abuse counselor. We helped Stephanie apply and enroll in college, apply for financial aid, write her resume, conduct a job search, and receive free professional counseling. Stephanie has now completed her second semester of college and is working full-time at a nonprofit, empowering others in recovery.

**"I've got big goals and dreams for my future. I want to help [people] like others have helped me. Everything I have been through has only made me stronger and I am keeping my eye on the prize. I feel I am at a place where I can focus on myself, knowing my children are safe and having a support system is a blessing."**

We are honored by the contributions from our past sponsors and supporters, including Cavender Auto Group, H-E-B, Accenture, Frost Bank, NOMI Health, CREW San Antonio, and many more. Please see the sponsorship opportunities and benefits enclosed to learn how you can best support For Her. It would be great to meet with you to discuss this exciting opportunity; you can reach me directly at [kayla@iamforher.org](mailto:kayla@iamforher.org) or 210-201-0066 x4.

We hope we can count on your support to help build equity for women in San Antonio.

Let's make her future groovy!

Kayla Carter  
Founder & CEO  
For Her



## 6TH ANNUAL GALA



## Problem & Who We Serve

**Problem:** Women in San Antonio have a higher rate of rape and murder by male partners, lower rates of college completion, wider earning gaps, and lower earning levels than women in other major cities such as Dallas, Houston, and Austin.

**Who we serve:** For Her serves all women ages 18 and up who have experienced barriers to upward mobility such as poverty, marginalization, trauma, and abuse.

## How we're solving it

### Outreach and Awareness

#### Network of Support

- o Peer Support Groups
- o Community Gatherings

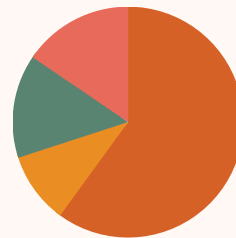
#### Personal and Economic Empowerment

- o Individual Coaching
- o Empowerment Workshops

#### Health and Wellness

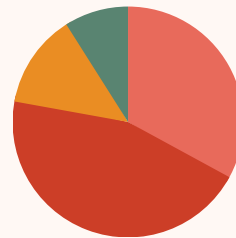
- o Individual Counseling
- o Group Counseling
- o Mental and Physical Health Workshops

### Demographics of Women Served in 2022



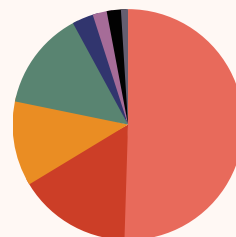
#### Income Levels

- 60% have an income under **\$14,999**
- 10% have an income between **\$15,000 - \$24,999**
- 12.5% have an income between **\$25,000 - \$34,999**



#### Victimization

- 55% report being a victim of crime
- 75% domestic violence
- 59% sexual assault
- 22% sex trafficked or exploited
- 15% prefer not to answer



#### Race/Ethnicity

- 51% Hispanic
- 16% White
- 12% Black or African American
- 14% Multi-racial
- 3% Asian
- 2% Native Hawaiian or Pacific Islander
- 2% Alaskan Native
- 1% Prefer not to answer



Improving Mental Health and Holistic Well-being



Increasing Social and Community Support



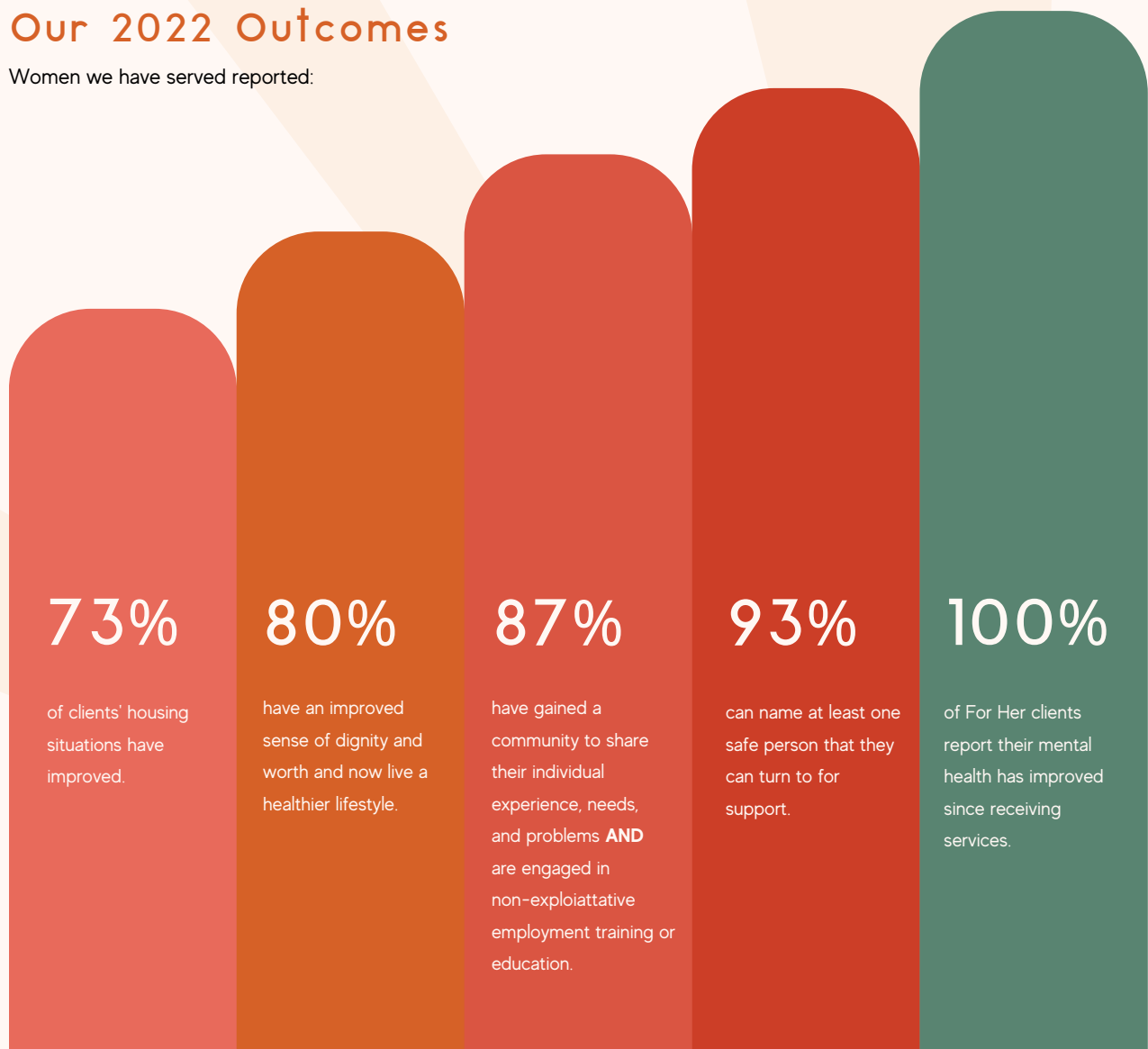
Promoting Economic Stability



## 6TH ANNUAL GALA

### Our 2022 Outcomes

Women we have served reported:



### WOMEN WHO RECEIVED SERVICES FROM FOR HER

improved the quality of their lives and families' lives through professional development and health focused workshops, peer support groups, individual advocacy, and counseling services.





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SPONSORSHIP OPPORTUNITIES

Benefits	Presenting \$20,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
VIP Check-In	✓	✓	✓	✓	✓
Reserved Sponsor Table for 8	✓	✓	✓	✓	✓
Logo or Name Recognition on Website	✓	✓	✓	✓	✓
Logo or Name Recognition on Signage	✓	✓	✓	✓	✓
Special Program Recognition	✓	✓	✓	✓	✓
After Party Entry for All Guests	✓	✓	✓	✓	✓
Featured on Email to 1000+ Subscribers	✓	✓	✓	✓	✓
Logo or Name on Promotional Content	✓	✓	✓	✓	
Verbal Recognition During Program	✓	✓	✓		
Opportunity to Distribute Branded Gifts	✓	✓			
Additional Table for 8 Guests	✓				
Logo Displayed on Step & Repeat	✓				
Speaking or Commercial During Program	✓				
Two Seats at Head Table	✓				

Need more information or have questions?

Please contact Theresa Ancira at [theresa@iamforher.org](mailto:theresa@iamforher.org) or 210-201-0066 ext. 6



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## Sponsorships

Presenting \$20,000

**Supports: Outreach, Network of Support, Personal and Economic Empowerment, and Mental Health Programs**

VIP Expedited Check-In

2 Reserved Sponsor Tables of 8 at Premier Location with Sponsorship Recognition

Logo Recognition and Link to Sponsor's Website on Event Website

Logo Recognition as Presenting Sponsor on Event Signage

Full Page Program Recognition

After Party Entry for All Guests

Featured in Email to 1000+ Subscribers

Verbal Recognition During Program

Logo Recognition as Presenting Sponsor on Event Program, Sponsor Slides, and All Promotional Content

Opportunities to Distribute Branded Gifts to Guests at Every Table

Logo Displayed on Step and Repeat

60 Second Speaking Opportunity or Commercial \*Provided by Sponsor and approved by For Her

Two Additional Seats at Head Table

Platinum \$10,000

**Supports: Outreach, Network of Support, Personal and Economic Empowerment Programs**

VIP Expedited Check-In

Reserved Sponsor Table of 8 at Premier Location with Sponsorship Recognition

Logo Recognition and Link to Sponsor's Website on Event Website

Logo Recognition as Platinum Sponsor on Event Signage

Full Page Program Recognition

After Party Entry for All Guests

Featured in Email to 1000+ Subscribers

Verbal Recognition During Program

Logo Recognition as Platinum Sponsor on Event Program, Sponsor Slides, and All Promotional Content

Opportunities to Distribute Branded Gifts to Guests at Every Table



## 6TH ANNUAL GALA

### Sponsorships

Gold \$7,500

**Supports: Outreach + Network of Support**

VIP Expedited Check-In

Reserved Sponsor Table of 8 at Special Location with Sponsorship Recognition

Logo Recognition and Link to Sponsor's Website on Event Website

Logo Recognition as Gold Sponsor on Event Signage

Half Page Program Recognition

After Party Entry for All Guests

Featured in Email to 1000+ Subscribers

Verbal Recognition During Program

Logo Recognition as Gold Sponsor Event Program, Sponsor Slides, and All Promotional Content

Silver \$5,000

**Supports: Outreach + Network of Support**

VIP Expedited Check-In

Reserved Sponsor Table of 8 at Preferred Location with Sponsorship Recognition

Logo Recognition on Event Website

Logo Recognition as Silver Sponsor on Event Signage

Quarter Page Program Recognition

After Party Entry for All Guests

Featured in Email to 1000+ Subscribers

Verbal Recognition During Program

Logo Recognition as Silver Sponsor on Event Program, Sponsor Slides, and All Promotional Content

Bronze \$2,500

**Supports: Outreach + Network of Support**

VIP Expedited Check-In

Reserved Sponsor Table of 8 with Sponsorship Recognition

Logo Recognition on Event Website

Name Recognition as Bronze Sponsor on Event Signage

Program Recognition

After Party Entry for All Guests

Featured in Email to 1000+ Subscribers

Name Recognition as Bronze Sponsor on Event Program, Sponsor Slides, and All Promotional Content



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## Underwriters

**Dinner & Program \$15,000**

**Sponsors 150 Counseling Hours to Survivors of Violence**

- Logo Recognition on Each Table
- Seating for Two Guests at Head Table
- Opportunity to Distribute Branded Gifts
- Logo Recognition on all Signage, Program, and Other Promotional Materials

**After Party \$7,500**

**Sponsors 10 Empowerment Workshops for 200 Women**

- DJ Shoutout and Logo Recognition on DJ Booth
- Reserved Seating for Two Guests
- Opportunity to Distribute Branded Gift at After Party
- Logo Recognition on Signage, Program, and Other Promotional Materials

**Cocktail Hour \$5,000**

**Sponsors 10 Her Circle Peer Support Group Program for 20 Women**

- Logo Recognition at Each Bar
- Reserved Seating for Two Guests
- Logo Recognition on Signage, Program, and Other Promotional Materials

**Signature Cocktail \$3,500**

**Sponsors Informational Outreach to 500 Women**

- Reserved Seating for Two Guests
- Logo Recognition on Signage, Program, and Other Promotional Materials



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I would love to sponsor For Her Future at the following level:

- Presenting - \$20,000, Platinum - \$10,000, Gold - \$7,500, Silver - \$5,000, Bronze - \$2,500

I would love to underwrite For Her Future at the following level:

- Dinner - \$15,000, After Party - \$7,500, Entertainment - \$6,500, Cocktail Hour - \$5,500, Flowers & Decor - \$4,500, Signature Cocktail - \$3,000

Individual Options:

- I would like to purchase (#) \_\_\_\_\_ tickets at \$250 each.
I am unable to attend, but please accept my contribution of \$\_\_\_\_\_
Please contact me to discuss other ways to support For Her.

Sponsorship / Contribution Information:

Contact Name, Title, Company (if corporation/organization)

Address/PO Box City, State ZIP Code

Email Phone

Credit Card Number Exp. Date CVC Code

Sponsorship Name (As you would like it to appear in printed event materials)

Mailed Check to: For Her
8546 Broadway Ste. 255
San Antonio, TX 78217

Or scan this QR code to register and make your payment online





*Thank you*

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